In this edition:

DATES TO MARK IN YOUR CALENDAR TIA FORECASTS 4 PERCENT DECLINE IN SPRING PLEASURE TRAVEL MONEY MATTERS TO WOMEN: FREE FINANCIAL FAIR FOR CAPE WOMEN 16TH ANNUAL FIGAWI CHARITY BALL 17TH ANNUAL FLEET POPS BY THE SEA HARVARD PILGRIM HEALTH CARE'S OPEN ENROLLMENT LOOKING FOR RETAIL FIXTURE DONATION NEW GIFT CERTIFICATE PROGRAM

Dates to mark in your calendar:

<u>April 29 – May 1, 2002</u>: Discover New England's Seventh Annual Tourism Summit & International Marketplace. Join us on Cape Cod and support your regional international tourism marketing program. Check out DNE's website for complete information including registration: www.discovernewengland.org

<u>May 15, 2002</u>, 7:30 – 9:30 am: Open House at Cape Cod Chamber's Administrative Offices (307 Main St. Suite 2, Hyannis, MA). We have set aside time specifically for staff to meet with you and discuss your needs or questions. Learn about ongoing Cape Cod Chamber programs and opportunities. <u>Please RSVP to meet with a specific staff person</u>. This is the second in a series of open houses to be held in 2002. Coffee sponsored by Starbucks Coffee in Mashpee Commons

<u>May 17, 2002</u>, 8 am: Pride in Cape Cod Awards Breakfast at the Cape Codder Resort & Spa, Route 132, Hyannis (Emerald Room) \$20/person, \$150/table (8). RSVP to Jessica (508-862-0700 x516 jessica@capecodchamber.org) You are invited to nominate a person, organization or business for the Pride in Cape Cod Awards by May 4th. Go to www.capecodchamber.org/pride for more information.

TIA Forecasts 4 Percent Decline In Spring Pleasure Travel

Washington, DC – March 2002 – According to the <u>Travel Industry Association of America's</u> (TIA) Spring 2002 Travelometer, Americans will take 144.5 million pleasure person-trips during March, April and May 2002, a decrease of 4 percent over last spring. A person-trip is one person on one trip traveling 50 miles or more from home, one way.

Read the entire article by clicking here: http://hospitality-1st.com/PressNews/TIA.html

Money Matters to Women: Free Financial Fair for Cape Women

Saturday, May 4, 2002 9 am - 12:30 pm

Cape Cod Community College, Grossman Commons Building

Come and find out how to: get out of debt, start a business, afford to go back to school, plan for retirement, pay for your kids to got to college, choose a financial planner; invest wisely, budget and save, estate plan, buy a car, plan for long-term care and more. Brought to you by: WE CAN, YWCA of SE MA, CAPE COD FIVE CENTS SAVINGS BANK, FLEET BANK, CAPITAL FINANCIAL GROUP, & SCORE. Call 508-430-8111 for more information.

The **16th Annual Figawi Charity Ball** is scheduled for Saturday, May 18 at the Sheraton Hyannis Resort. 7:00 pm until midnight. Tickets \$50 each at Puritan of Cape Cod, 408 Main Street, Hyannis.

Summer Fun and Philanthropy at Its Best

Ah, the sound of summer is in the air! The 17th annual Fleet Pops by the Sea concert will be here before you know it. We invite you to join the Arts Foundation of Cape Cod for the only Cape Cod appearance of the Boston Pops Esplanade Orchestra, Keith Lockhart, Conductor on:

Sunday, August 4, 2002, 5 pm on the Hyannis Village Green. Call 508-362-0066 to reserve your table or seats for the premier musical event of the summer!

Just a reminder ... Harvard Pilgrim Health Care's Open Enrollment

Harvard Pilgrim's Open Enrollment is for Chamber of Commerce members and their employees with businesses in Massachusttes. IBS would like to remind you that chamber members have until May 15, 002 to enroll with Harvard Pilgrim Health Care during their Open Enrollment. This is also the time for existing member groups to make changes to their policy and add any new eligible employees to their plan. All changes will be effective April 1, 2002.

Harvard Pilgrim Health Care has changed the names of their current products and some of the plan options now include Chiropractic Services. Harvard is also pleased to introduce a new, cost effective HMO Best Buy 1000 Plan. Their expanded pharmacy network now includes more than 40,000 pharmacy locations nationwide. In addition to HMO options, members may also select a Point of Service (POS) plan where they can choose in-network or out-of-network providers.

If you are self-employed or a small business owner, this is a great opportunity for you to enroll with Harvard Pilgrim Health Care, a comprehensive and affordable health plan. If you are a current subscriber and have questions about Open Enrollment, please contact IBS Client Services Department at 1-800-487-4427 extension 1820.

In addition to Harvard Pilgrim Health Care, UnitedHealthcare of New England and Delta Dental Plan of Massachusetts are also available to chamber members. For more information on the health and dental plans offered, please call IBS at 1-800-487-4427 extension 1830.

Do you have **retail fixtures** you would like to donate for use at our Route 25 info center (glass display cases, circle racks, bookcases.)? If so, please contact Arthur Ratsy (<u>Arthur@capecodchamber.org</u> or 508-862-0700 x512). Thanks!

Why sign up for the new Cape Cod Chamber gift certificate program ?

- <u>no paperwork</u> to keep track of
- the member gets the full face value of the gift certificate
- you can deposit the gift certificate just like a check
- your business name accompanies every gift certificate sold via phone, fax, web & at the visitor centers

Cape Cod Chamber gift certificates are available in amounts of \$10, \$25, \$50 or \$100.

We've made signing up to accept Cape Cod Chamber gift certificates easy too! **Simply email** or call Lindsey at the Cape Cod Chamber (<u>lindsey@capecodchamber.org</u> / 508-862-0700 ext 520) and we'll fax you the short form you need to complete to enroll. You will receive your welcome packet within a week of returning the enrollment form.

You're receiving this newsletter because you're a member of the Cape Cod Chamber of Commerce or because you have requested to receive it. If you would prefer not to receive email newsletters from us in the future, please click on this link mailto:news@capecodchamber.org?subject=REMOVE