In this edition:

DATES TO MARK IN YOUR CALENDAR
ECONOMIC UPDATE: 03-2002
SMART GUIDE ADS
PUBLICITY OPP FOR MUSEUM EXHIBITS
AMERICAN EXPRESS GIFT-WITH-PURCHASE PROGRAM
CCHMA SCHOLARSHIP
LOOKING FOR RETAIL FIXTURE DONATION

Dates to mark in your calendar:

May 15, 2002, 7:30 – 9:30 am: Open House at Cape Cod Chamber's Administrative Offices (307 Main St. Suite 2, Hyannis, MA). We have set aside time specifically for staff to meet with you and discuss your needs or questions. Learn about ongoing Cape Cod Chamber programs and opportunities. Please RSVP to meet with a specific staff person. This is the second in a series of open houses to be held in 2002. Learn more about the JEL computer learning program offered by JTEC. Coffee sponsored by Starbucks Coffee in Mashpee Commons

May 17, 2002, 8 am: Pride in Cape Cod Awards Breakfast at the Cape Codder Resort & Spa, Route 132, Hyannis (Emerald Room) \$20/person, \$150/table (8). RSVP to Jessica (508-862-0700 x516 jessica@capecodchamber.org) You are invited to nominate a person, organization or business for the Pride in Cape Cod Awards by May 4th. Go to www.capecodchamber.org/pride for more information.

May 18, 2002, 7:00 pm until midnight: The 16th Annual Figawi Charity Ball at the Sheraton Hyannis ResortTickets \$50 each at Puritan of Cape Cod, 408 Main Street, Hyannis.

May 22, 2002, 5 – 7 pm: Member to Member Networking Event with the Hyannis Area Chamber at the new branch of Cape Cod Cooperative Bank in Independence Park, Hyannis. Food & drink by The Naked Oyster. Free - donations to United Way gratefully accepted. RSVP by 5/17 to jessica@capecodchamber.org

May 31 – June 1, 2002: American Cancer Society's Relay for Life at Dennis Yarmouth HS Track, South Yarmouth. Relay for Life is 24 hours of fun for a great cause – joining the American Cancer Society's fight against cancer. Teams of 8 – 15 people take turns walking around a track for 24 hours. Families, corporations, clubs, hospitals, churches, temples and schools all organize Relay teams! Entire communities come together through Relay to step up the fight against cancer. For more information, call the local American Cancer Society office at 508-775-4161 or visit: http://www.cancer.org/asp/coe/coe_global.asp.

<u>June 13, 2002, 5:30 – 7:30 pm:</u> Member to Member Networking Event at the Nimrod Restaurant and Jazz Lounge, Dillingham Ave, Falmouth. RSVP by 6/10 to jessica@capecodchamber.org

<u>June 19, 2002</u>, 7:30 am – 9:30 am: Our "Official Kick Off to the Summer Season" with the new director of the Massachusetts Office of Travel & Tourism, Paul Sacco. Breakfast buffet at The Lighthouse Inn, West Dennis. Cost: \$20.00 PP. RSVP by 6/14/2002 to <u>jessica@capecodchamber.org</u>. Seating is limited to the first 200 people.

Economic Update

The Cape Cod Chamber of Commerce is pleased to present the March 2002 Monthly Economic Update, an in-depth look at economic activity for that period in several categories. http://www.capecodchamber.org/biz/EU/EU3-02.pdf

Smart Guide 2002 Ads

For those of you who use Acrobat, the linked files are the ads running in <u>on-Cape</u> and <u>off-Cape</u> Community Newspapers promoting the Smart Guide. We will be dropping the Smart Guide in newspapers in the metro Boston area (495 belt).

Museums – what's on exhibit?

Destinations Magazine, a publication of the American Bus Association, is looking for must-see art exhibitions coming to local museums. Send news releases and schedule information to: Destinations Magazine, Attn: Culture Club, 1100 New York Ave NW, Suite 1050, Washington DC 20005 / fax: 202-842-0850 / email: ewenger@buses.org

American Express Summer 2002 Gift-with-Purchase Promotion

A turn-key Gift-With-Purchase Promotion that enables you to attract business from out-of-town cardmembers, encourage incremental spend with in-store point-of-purchase materials and build awareness with listing ads in local media. For more information: http://www.capecodchamber.org/2002%20GWP%20Sell%20Sh%20BW%20FINAL.pdf

To sign up: http://www.capecodchamber.org/Cape_GWP_Form.PDF

Money to Study

The Cape Cod Hospitality & Marketing Association is taking applications to award a \$1,000 and a \$500 scholarship to Cape Cod high school or college student interested in the field of hospitality. Applicants must be enrolled in or accepted for enrollment in a two or four-year college program and must have lived on the Cape for the past 12 months. For applications and information, call Sheila D'Olimpio, 508-771-5165, ext 103.

Do you have **retail fixtures** you would like to donate for use at our Route 25 info center (glass display cases, circle racks, bookcases.)? If so, please contact Arthur Ratsy (Arthur@capecodchamber.org or 508-862-0700 x512). Thanks!

You're receiving this newsletter because you're a member of the Cape Cod Chamber of Commerce or because you have requested to receive it. If you would prefer not to receive email newsletters from us in the future, please click on this link mailto:news@capecodchamber.org?subject=REMOVE